

Kenai Convention & Visitors Bureau / Membership and Advertising Contract 2012

11471 Kenai Spur Hwy, Kenai, Alaska 99611 (907) 283-1991

Contact Name: _____

Billing Address: _____ City _____ State _____ Zip _____

Summer Contact Phone Number: _____

Winter Contact Phone Number: _____

Information as you want published for visitors:

Business Name: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ Toll Free: _____ Fax: _____

Website: _____ Email: _____

**PURCHASE AN AD IN THE 2012 KENAI GUIDE BY NOV 1 AND
BE ENTERED TO WIN A FREE ADVERTISING UPGRADE WORTH \$400 !**

\$150 Basic Membership

\$75 Secondary Business Membership (each additional location, activity or operation)

All memberships include:

- Complimentary Basic Listing in annual Kenai Visitor Guide (**Deadline to be included in the Guide: 11/30/2011**)
- One rack card space in the Kenai Visitors & Cultural Center
- Complimentary Basic Listing on the KCVB website: www.visitkenai.com

Membership Categories

(Please note a category for each basic and secondary membership.)

Places to Stay

- ___ Bed & Breakfasts
- ___ RV Parks & Campgrounds
- ___ Cabins, Lodges & Vacation Homes
- ___ Hotels & Motels
- ___ Hostels

Things to Do

- ___ Flight Seeing
- ___ Wildlife & Glacier Cruise Tours
- ___ Attractions & Entertainment
- ___ Shops / Galleries / Gifts
- ___ Restaurants & Lounges

- ___ Microbreweries & Spirit Retailers
- ___ Bear & Wildlife Viewing
- ___ Fishing & Charters
- ___ Guiding (Big Game) & Outfitters
- ___ Fly-Out Fishing

Local Services

- ___ Land & Water Transportation
- ___ Vehicle & Equipment Rentals
- ___ Laundry & Dry Cleaners
- ___ Grocery Retailers
- ___ News & Media
- ___ Visitor Center / Chamber / Agency

- ___ Real Estate
- ___ Building Supplies
- ___ Health Care Services
- ___ Vehicle Repairs & Services
- ___ Fish Processing
- ___ Local Organizations & Associations
- ___ Printing & Photography
- ___ Day Spas

Plan Your Meeting

- ___ Catering
- ___ Meeting Facilities

The following information for **Secondary Memberships** will be printed in the 2012 Visitor Guide.

Secondary Business Name: _____ **Category:** _____

Address: _____ City _____ State _____ Zip Code: _____

Phone: _____ Toll Free: _____ Fax: _____

Website: _____ Email: _____

Secondary Business Name: _____ **Category:** _____

Address: _____ City _____ State _____ Zip Code: _____

Phone: _____ Toll Free: _____ Fax: _____

Website: _____ Email: _____

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Visitor Guide Advertising Options

___ Full Page **\$1,600**

___ 1/4 Page **\$750**

___ 1/12 Page **\$300**

___ Half Page **\$1,200**

___ 1/8 Page **\$400**

With your ad you will also receive a business location marker on the pull out map in the guide.

Enhanced Listings

___ **\$25** Add text to your basic listing by purchasing an additional 150 characters of text (including spaces and text). Please submit text via email to natasha@visitkenai.com.

___ **\$50 each** Additional category listing for your business.

Additional Advertising Opportunities

___ Lobby Display Ad **\$100/yr**

___ Airport Rack Card Space **\$75/yr.**

* Send .jpg of complete website ads to natasha@visitkenai.com

Website Advertising

___ 12 month Homepage Ad (160px x 300px) **\$480**

___ 12 month Homepage Ad (234px x 60px) **\$360**

___ 6 month Homepage Ad (160px x 300px) **\$270**

___ 6 month Homepage Ad (234px x 60px) **\$210**

___ 12 month Directory Ad (180px x 150px) **\$240**

___ 6 month Directory Ad (180px x 150px) **\$150**

Payment Worksheet

Note: all prices include applicable sales tax

\$ _____ Visitor Guide Advertisement

\$ _____ Additional Narrative Cost (\$25)

\$ _____ Additional Categories (\$50 each)

\$ _____ Airport Rack Card Space (\$75.00)

\$ _____ Lobby Display Ad (\$100)

\$ _____ Website Ad cost

\$ _____ Total

+

\$ _____ Basic Membership (\$150)

\$ _____ Secondary Membership(s) (\$75 each additional location, activity or operation)

\$ _____ Grand Total (Membership Cost + Advertising Cost)

Remit Payment to: Kenai Convention & Visitors Bureau (KCVB)
11471 Kenai Spur Hwy, Kenai, Alaska 99611
(907) 283-1991

Billing Information

___ Invoice me (Invoice will be sent to the Billing Address submitted at the top of the first page of the Contract Agreement)

___ Credit Card Visa or MasterCard (circle one) Card Number _____

___ Payment Enclosed Billing Address Zip Code: _____ Exp. Date _____

Contract Agreement

No conditions, printed or otherwise, appearing on the contractor copy of instructions which conflict with the KCVB policies will be binding upon the KCVB. Both the advertiser and its agency agree to indemnify and hold harmless the KCVB against loss, liability, damage, and expense associated with all aspects of printing and publishing this advertisement. All advertising is subject to publisher approval. I have read, understood and agree to the conditions outlined in the contract. I further agree to limit publisher's liability for any error on its part to the cost of the space occupied by the error.

Signature: _____ Date: _____